

**Christopher E. Iansiti** is the founder and president of Iansiti Performance Group [IPG], a professional services company known for developing next-generation learning concepts that turn leadership ideas into practical results. IPG's national reputation anchors on its experience at developing and using strategic learning processes to increase employees' ability to learn more and do more at the scale of large business.

Christopher knows first-hand what it's like to work within a dysfunctional culture. From personal experience after college, he's painfully aware of how uninspiring it feels to strive for outcomes without the proper tools, guidance, or context. That experience, followed by masters-level studies at #1-ranked Florida State University in corporate training, change management, and organization behavior, gives IPG its service focus. A focus brands like AT&T, Cox Communications, Kaiser Permanente, The Coca-Cola Company, Fiserv, and Turner Broadcasting Systems appreciate so much they have all become regular clients of the firm.



IPG's signature "Win the Heart - Win the Mind - Just Plain Win" model has helped tie efforts at the leadership, management, and front-line levels together simultaneously at big employers nationally and internationally. Clients who care about their customer experience trust Christopher's quarter century of working experience. They also trust IPG to help them create the next generation of leaders because they know how to customize their own and others' methods to achieve precise, measurable results.

Christopher gives back generously in time and money to Florida State University, the institution that kindled his career. He's recently appointed a trustee for the FSU Foundation and is immediate past chair of the FSU College of Business Board of Governors. The FSU College of Education bestowed its highest honor on Chris, awarding him distinguished alumnus in 2011. Additionally, he is a frequent speaker, occasional television guest expert (CNN), and can often be seen on campus in one-on-one mentoring sessions with students.

Christopher lives in Atlanta, GA and Naples, FL and enjoys travel, investments, post-modern and surreal art, following Seminole football, and spending time with family.